

PAINT TRENDS 2024



DOOR: Benjamin Moore®
North Sea Green 2053-30
WALL: Benjamin Moore
Alaskan Husky 1479

PAINT THAT MATCHES YOUR STYLE

from top brands at your local Ace



MAGNOLIA HOME
BY JOANNA GAINES™
CRAFTED WITH
KILZ

CLARK+
KENSINGTON®



Color of the Year 2024 **BLUE NOVA 825**

Violet and blue join to form Blue Nova, an elevated, sumptuous color with a classic appeal, and it's available at your local Ace.

BLUE NOVA IDEAS:

- A great fit for a study or home office
- Fantastic on cabinetry
- Versatile enough for a bedroom or living room

Blue Nova
825



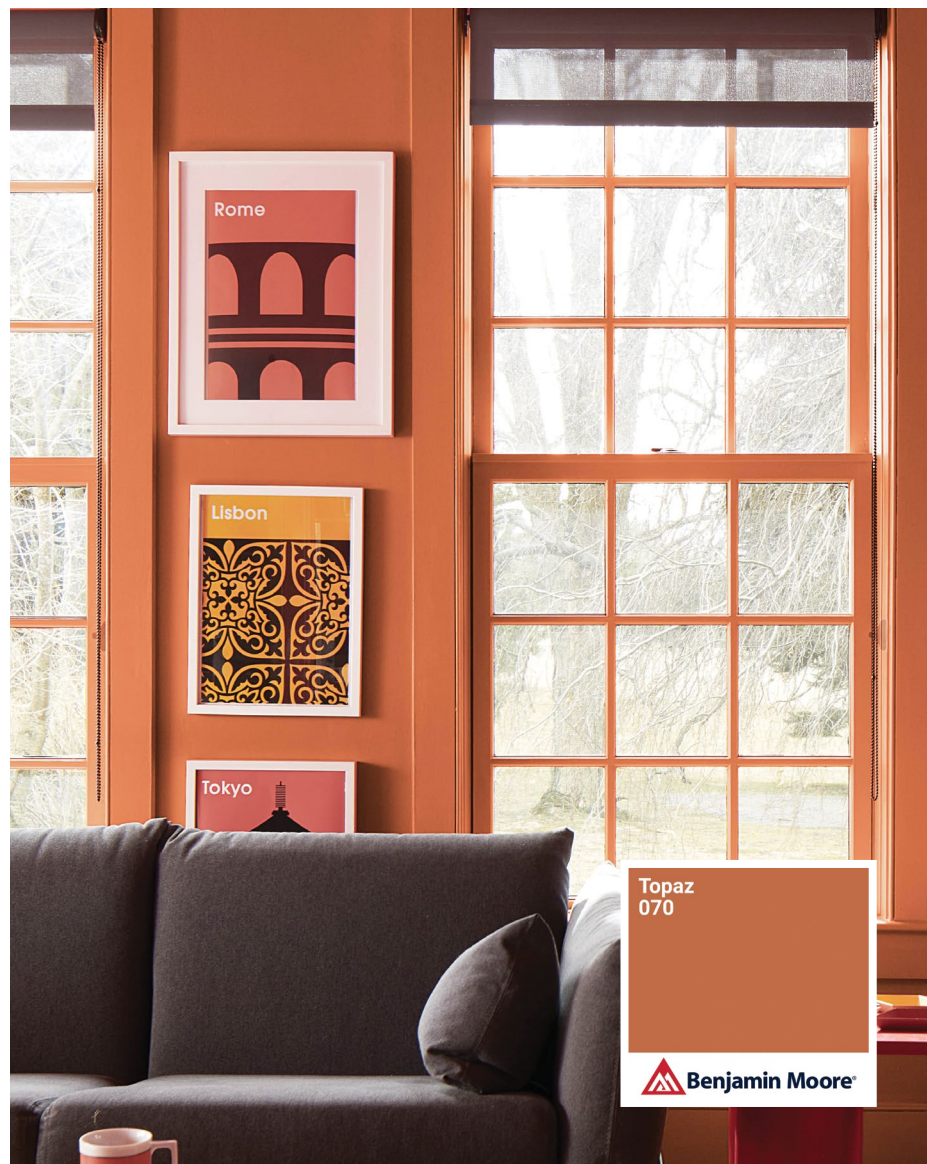


EXPLORE THE EXTRAORDINARY

The Color Trends 2024 palette invites us to **play with contrasts and complements**, while blending traditional and modern styles to find the right balance of paint color.

Sample these colors today with help from the Paint Experts at Ace.

White Dove
OC-17



Topaz
070



Antique Pewter
1560



Blue Nova
825



Polar Sky
1674



Hazy Lilac
2116-40



Honeybee
CSP-950



Pristine
OC-75



Teacup Rose
2170-50



Regent Green
2136-20





WALL DESIGN:
Conch Shell 052
Oatmeal 268
Healing Aloe 1562

DESIGN WITH PAINT

When you're ready to take your creativity to the next level, consider creating a wall mural using a simple paint masking technique. It's a fun way to **add vibrancy and interest to any room.**



Ace® Best Plastic 2 Qt. Paint Tray Set
1006671

GET SUPPLIES

Consider a paint tray set that includes the essential tools to complete your entire paint project quickly and efficiently, including rollers, liners, tray, brush and frame.

TAPE THE DESIGN

Use painter's tape to lay out your mural design. Remember that everywhere tape is placed your base color will show through.



Ace® Clean Release Painter's Tape
1008226

DETAIL WORK

Ensure you have the correct size brush for your design. Choosing an angled brush can help with accuracy on edges.



Ace® Best 2" Angle Paint Brush
1006473



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SELECT THE PROPER PAINT SHEEN



Wenge
AF-180



Watch Ace's Home Expert, Lou
Manfredini, show you how to
pick a paint sheen [HERE](#).



Paint sheen can have a **dramatic effect** on a room. Use different sheens on walls, trim, ceilings and cabinets for both **function and style**.

MATTE FINISH

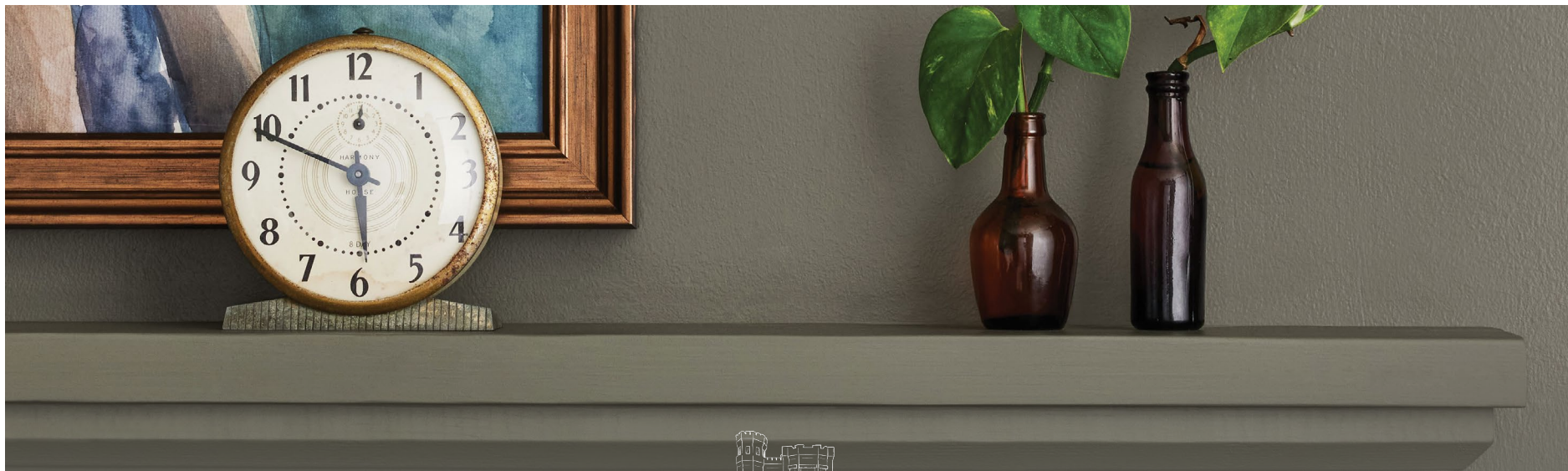
Diffuses light and
hides imperfections.

SATIN/PEARL FINISH

An elegant look that stands
up to high traffic.

SEMI-GLOSS FINISH

Durable and easy to clean up
splatters and splashes.



THE CASTLE COLLECTION

Inspired by Magnolia's Castle Restoration, these ten curated paint colors have been specifically designed with a timeless style for all your interior and exterior spaces.

MAGNOLIA HOME

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"Named after one of my favorite rooms in the Castle, I love the subtle character and charm this gray shade brings to a space."

Joanna Gaines



Painting cabinets & paneling can be a **cost-effective** way to add **timeless style** to your space.



A lively, deep olive.



A soft French gray.



A moody navy infused with a deep green hue.



*MUDROOM: Star Gazing 43A-5, Chalk CW-C2; FIREPLACE: Futuristic Cityscape 31B-7, Garden Stone N-C10;
DINING ROOM: Artistic Blue 35C-7, Limoncello 22B-5*

WALLS: Saffron Spice 098-7
WAINSCOTING AND TRIM:
Garden Stone N-C10

CLARK+
KENSINGTON®

COLOR + CONNECTIONS

The color trends in this 2024 color palette are based on the theme of **“Room for Everyone.”** The combination of different generations, cultures and styles is reflected in the colors we select for our surroundings.

The qualities that make us unique come together for a beautiful result. In a similar way, you can combine the colors in this palette to **create a harmonious experience** in your home through color.



Watch Ace's Paint Expert,
Annie, transform this
dining room **HERE**.



Every gallon of
Clark+Kensington paint is
designed to **deliver amazing**
results within your budget.

MONOCHROMATIC COLOR SCHEME

Create **drama and dimension** with a monochromatic color scheme.

A monochromatic color scheme uses a single hue in a room to create an **elegant environment**.

SINGLE SHADE

This design uses one color throughout without any variation in hue, carried across trim, cabinets, etc. Consider **adding variations in sheen**, with a flat sheen on walls and semi-gloss on trim.

WALLS AND CEILING: Clark+Kensington
Flat Enamel Futuristic Cityscape 31B-7
BOARD AND BATTEN: Clark+Kensington
Satin Futuristic Cityscape 31B-7



MULTIPLE SHADES

This design uses several shades of the same hue. This technique can **make a smaller room appear bigger**.

WALLS: Garden Stone N-C10
BUILT-INS: Foggy Day 38A-3

Watch Ace's Paint Expert, Annie, show you how to paint floor to ceiling **HERE**.





Select your paint online and
**HAVE YOUR LOCAL
 ACE DELIVER**

ACE
**EXTRA MILE
 PROMISE™**
 GET EVERYTHING YOU NEED TO PAINT
 IN ONE TRIP OR WE'LL DELIVER IT **FREE***



**QUALITY
 BRANDS**



**EXPERT
 ADVICE**



**ONE TRIP
 GUARANTEED**

*Minimum purchase of one gallon of paint required. Call participating store to schedule free delivery within the delivery area, subject to availability, and pay for additional items. Go to acehardware.com/extramilepromise/ guarantee for complete terms. Valid at participating locations.

**SAVE
 \$5⁺** | **ON A
 GALLON
 OF PAINT**
 WHEN YOU BUY A
 COLOR SAMPLE




*See associate for details. Offer valid on gallons of Benjamin Moore Regal® Select and ben®, Magnolia Home by Joanna Gaines®, Clark+Kensington® and Royal® paint. Expires 12/31/25.
 Limit one \$5 coupon on one gallon purchased at participating Ace Hardware stores. Valid on in-stock inventory only. Not valid on acehardware.com. Not valid on Benjamin Moore Aura® paint. No cash value.
 Additional exclusions may apply. See store for additional details. Coupon may not be sold or transferred. Void if photocopied, duplicated, sold, transferred and where prohibited.



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In Our Mini Documentary Series**

